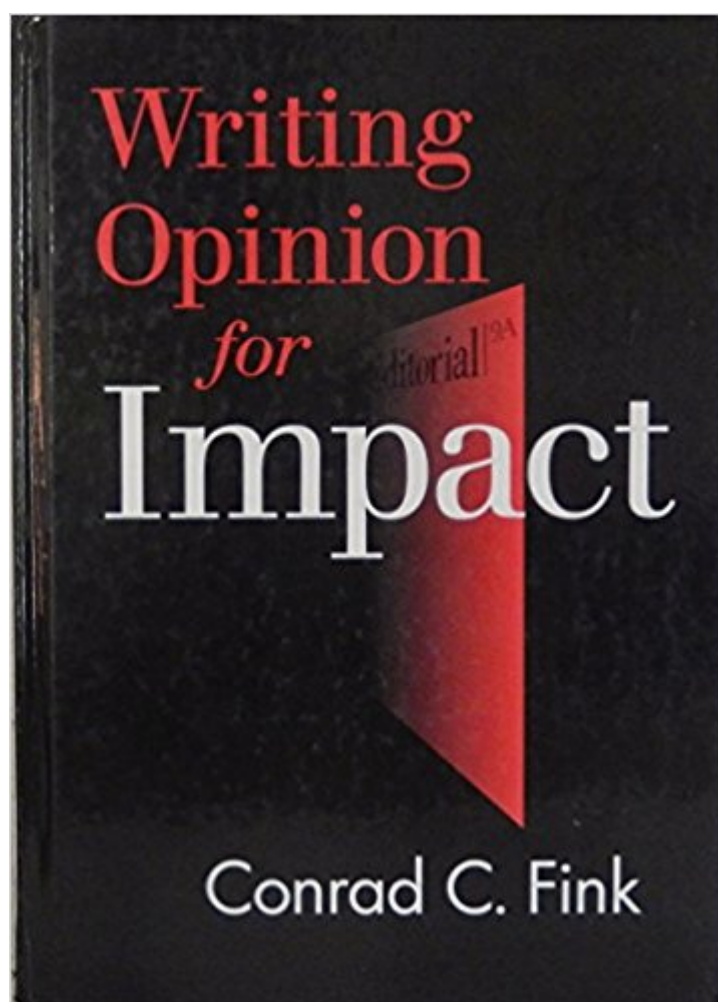


The book was found

# Writing Opinion For Impact



## Synopsis

An authoritative guide on how to express opinion effectively in print, in order to write editorials, criticism, analysis, interpretation, advertising, public relations communications, and other types of subjective material. --This text refers to an out of print or unavailable edition of this title.

## Book Information

Hardcover: 295 pages

Publisher: Iowa State Press; 1st edition (September 1998)

Language: English

ISBN-10: 0813826063

ISBN-13: 978-0813826066

Product Dimensions: 10.5 x 6.8 x 0.9 inches

Shipping Weight: 1.6 pounds

Average Customer Review: 4.5 out of 5 starsÂ Â See all reviewsÂ (4 customer reviews)

Best Sellers Rank: #1,641,395 in Books (See Top 100 in Books) #31 inÂ Books > Reference >

Writing, Research & Publishing Guides > Writing > Newspapers & Magazines #923 inÂ Books >

Textbooks > Communication & Journalism > Journalism #2664 inÂ Books > Reference > Writing,

Research & Publishing Guides > Writing > Journalism & Nonfiction

## Customer Reviews

Although intended as a college journalism textbook for aspiring editorial and opinion writers, "Writing Opinion for Impact" has great potential utility for anyone concerned with communication through the written word. The author begins with a thoughtful discussion of the power and responsibilities of the opinion writer, examines in detail the nuts and bolts of persuasive writing (with pertinent comments and examples from other writers as varied as Dave Barry and Mortimer Zuckerman), and devotes attention to such specialized areas as humorous writing, arts reviews, and sports. Ethical issues and common pitfalls are prominently featured throughout. For those pursuing the subject methodically, each chapter concludes with a handy summary, recommendations for further reading, and practical exercises. Whether you are a budding mover of public opinion, a letter-to-the-editor devotee seeking greater powers of persuasion, or just a reader who wants to know how it all works, Professor Fink's work is highly recommended, not only for its content, but also as a model of lucid writing in itself. (The "score" rating is an unfortunately ineradicable feature of the page. This reviewer does not "score" books.)

Excellent book for beginning journalism students to learn about opinion writing. Has lots of examples from active journalists in the field as well as notable journalists from the past. GREAT READ!

Was not for me

I've read this book for a college course, and overall it is excellent. The only strange thing about this book is that it is written in a completely different style than one of Conrad Fink's earlier books, "Strategic Newspaper Management." This one, "Writing Opinion for Impact," is quite informal, even chatty, as compared with the formal, almost traditional, style of his newspaper management book. They are so dramatically different, it's as if they weren't even written by the same person.

[Download to continue reading...](#)

Writing Opinion for Impact Writing: A Guide Revealing The Best Ways To Make Money Writing (Writing, Writing Skills, Writing Prompts Book 1) Mass Communication: Living in a Media World (Media and Public Opinion), 4th Edition Crystallizing Public Opinion Real Dissent: A Libertarian Sets Fire to the Index Card of Allowable Opinion Writing Romance: The Top 100 Best Strategies For Writing Romance Stories (How To Write Romance Novels, Romance Writing Skills, Writing Romance Fiction Plots, Publishing Romance Books) Resume Writing for IT Professionals - Resume Magic or How to Find a Job with Resumes and Cover Letters: Google Resume, Write CV, Writing a Resume, Get Job, IT Resume, Writing CV, Resume CV Resume: [ORIGINAL] Writing 2016 The ULTIMATE, Most Up-to-date Guide to Writing a Resume that Lands YOU the Job! (Resume, Resume Writing, CV, Jobs, Career, Cover Letter, Profile Hacks) Resume: How To Write A Resume Which Will Get You Hired In 2016 (Resume, Resume Writing, CV, Resume Samples, Resume Templates, How to Write a CV, CV Writing, Resume Writing Tips, Resume Secrets) 2K to 10K: Writing Faster, Writing Better, and Writing More of What You Love How to Write a Song: Lyric and Melody Writing for Beginners: How to Become a Songwriter in 24 Hours or Less! (Songwriting, Writing better lyrics, Writing melodies, Songwriting exercises) How to Write a Song: Beginner's Guide to Writing a Song in 60 Minutes or Less (Songwriting, Writing better lyrics, Writing melodies, Songwriting exercises Book 1) Writing Romance: The Top 100 Best Strategies For Writing Romance Stories (Romance Stories Book & Novel Writing Guide) The Miracle Morning for Writers: How to Build a Writing Ritual That Increases Your Impact and Your Income (Before 8AM) How to write a song: How to Write Lyrics for Beginners in 24 Hours or Less!: A Detailed Guide ((Songwriting, Writing better lyrics, Writing melodies, Songwriting exercises Book 3)) Grade 6

Writing (Kumon Writing Workbooks) Month-by-Month Trait-Based Writing Instruction: Ready-to-Use Lessons and Strategies for Weaving Morning Messages, Read-Alouds, Mentor Texts, and More ... Writing Program (Month-By-Month (Scholastic)) A Rhetoric for Writing Program Administrators (Writing Program Administration) Writing Ethnographic Fieldnotes, Second Edition (Chicago Guides to Writing, Editing, and Publishing) Writing Philosophy: A Student's Guide to Writing Philosophy Essays

[Dmca](#)